



Issue Paper

DATE:

August 6, 2026

AGENDA ITEM (ACTION ITEM):

Consider/Approve the contract and conditions with iCEV and Scott, Dixie, and Simon Kenton High Schools for the 26-27 school year.

APPLICABLE BOARD POLICY:

01.1 - Legal Status of the Board

HISTORY/BACKGROUND:

iCEV is a platform that teachers can use to access curriculum and administer industry certification for various CTE pathways including Animal Science, Agriculture, and Automotive programs.

FISCAL/BUDGETARY IMPACT:

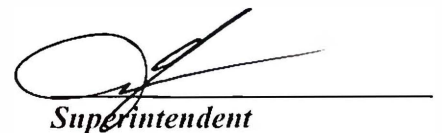
\$24,074.00 (SBDM Funds)

RECOMMENDATION:

Approve the contract and conditions with iCEV and Scott, Dixie, and Simon Kenton High Schools for the 26-27 school year.

CONTACT PERSON:

Jena Smiddy


Principal/Administrator
District Administrator
Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.

Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.



Quote: Q-97197
Today's Date: 8/24/2026
Start Date: 9/9/2026
End Date: 8/31/2027

CEV Multimedia, LLC
Our office has moved!
1500 Broadway Suite 202
Lubbock, TX 79401
Phone 800-922-9965 | 806-745-8820
Fax 800-243-6398
E-Mail customersupport@icevonline.com

Simon Kenton High School - \$6,804.27
\$2,625 - certifications \$4,179.27 - licenses

Scott High School - \$6,525.66
\$2,625 - certifications \$3,900.66 - licenses

Dixie Heights High School - \$10,744.07
\$3,500 - certifications \$7,244.07 - licenses

BILL TO

Kenton County Schools
2044 Tuscanyview Drive
Covington, Kentucky 41017

SHIP TO

Kenton County Schools
Jena Smiddy
jena.smiddy@kenton.kyschools.us

Purchase Order No.	Customer ID	Salesperson	Territory ID	Payment Terms
Pending	KENT0011	Tina Glandon	iCEV-CTE	Net 30

Qty	Item #	Description	Term	Ext. Price
10	801-000	KY - Certification Subscription (25 test attempts bundle)		\$8,750.00
300	TK-000300-1	KY - Turnkey Package 1 Subject 6 Teachers	12	\$15,324.00
		KY - Agriculture		
TOTAL:				\$24,074.00

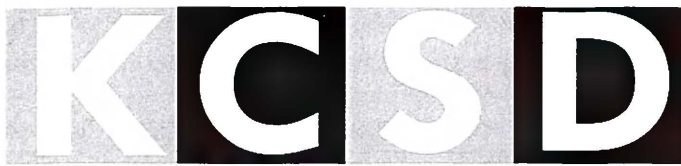
Simon Kenton High School - 75 student licenses, 75 industry certifications
Scott High School - 70 student licenses, 75 industry certifications
Dixie Heights High School - 130 student licenses, 100 industry certifications

**25 additional student licenses to be distributed among the 3 schools

iCEVonline.com CANCELLATION & REFUND POLICY

No charge for cancellation within 30 days of receipt of purchase order.
No cancellation or refund after 30 days of receipt of purchase order.

Quote valid for 90 days



Kenton County School District | It's about ALL kids

THE KENTON COUNTY BOARD OF EDUCATION

1055 EATON DRIVE, FORT WRIGHT, KENTUCKY 41017

TELEPHONE: (859) 344-8888 / FAX: (859) 344-1531

WEBSITE: www.kenton.kyschools.us

Dr. Henry Webb, Superintendent of Schools

VENDOR ASSURANCES REGARDING PROTECTION OF PERSONAL AND CONFIDENTIAL INFORMATION

Data Security and Breach Protocols

Vendors that receive Personal Information from Kenton County Board of Education (herein referred to as "KCBOE") as defined by and in accordance with Kentucky's Personal Information Security and Breach Investigation Procedures and Practices Act, KRS 61.931, et seq., (the "Act"), shall secure and protect the Personal Information by, without limitation, complying with all requirements applicable to non-affiliated third parties set forth in the Act.

"Personal Information" is defined in accordance with KRS 61.931(6) as "an individual's first name or first initial and last name; personal mark; or unique biometric or genetic print or image, in combination with one (1) or more of the following data elements:

- a) An account number, credit card number, or debit card number that, in combination with any required security code, access code or password, would permit access to an account;
- b) A Social Security number;
- c) A taxpayer identification number that incorporates a Social Security number;
- d) A driver's license number, state identification card number or other individual identification number issued by any agency as defined under the Act;
- e) A passport number or other identification number issued by the United States government; or
- f) Individually Identifiable Information as defined in 45 C.F.R. sec. 160.013 (of the Health Insurance Portability and Accountability Act), except for education records covered by the Family Education Rights and Privacy Act, as amended 20 U.S.C. sec 1232g."

As provided in KRS 61.931(5), a "non-affiliated third party" includes any person or entity that has a contract or agreement with the KCBOE and receives (accesses, collects or maintains) personal information from the KCBOE pursuant to the contract or agreement.

The vendor hereby agrees to cooperate with the KCBOE in complying with the response, mitigation, correction, investigation, and notification requirements of the Act.

The vendor shall notify as soon as possible, but not to exceed seventy-two (72) hours, KCBOE, the Commissioner of the Kentucky State Police, the Kentucky Auditor of Public Accounts, the Commonwealth (Kentucky) Office of Technology, and the Commissioner of the Kentucky Department of Education of a determination of or knowledge of a breach, unless the exception set forth in KRS 61.932(2)(b)(2) applies and the vendor abides by the requirements set forth in that exception. Notification shall be in writing on a form developed by the Commonwealth (Kentucky) Office of Technology.

The vendor hereby agrees to report to the KCBOE, immediately and within twenty-four (24) hours, any known reasonably believed instances of missing data, data that has been inappropriately shared, or data taken off site.

The vendor hereby agrees that the KCBOE may withhold payment(s) owed to the vendor for any violation of the Act's notification requirements.

The vendor hereby agrees to undertake a prompt and reasonable investigation of any security breach as defined under the Act in accordance with KRS 61.933.

Upon conclusion of an investigation of a security breach as defined under the Act as required by KRS 61.933, the vendor hereby agrees to an apportionment of the costs of the notification, investigation, and mitigation of the security breach.

In accordance with KRS 61.932(2)(a), the vendor shall implement, maintain, and update security and breach investigation procedures that are appropriate to the nature of the information disclosed, that are at least as stringent as the security and breach investigation procedures and practices established by the Commonwealth (Kentucky) Office of Technology and that are reasonably designed to protect the Personal Information from unauthorized access, use, modification, disclosure, manipulation, or destruction.

Student Data Security

Pursuant to KRS 365.734, if the vendor is a cloud computing service provider (which is defined pursuant to KRS 365.734(1)(b) as any person or entity other than an educational institution that operates cloud computing services) or, through service to the KCBOE, becomes the equivalent of a cloud computing service provider, the vendor further hereby agrees that:

- The vendor shall not process student data as defined pursuant to KRS 365.734 for any purpose other than providing, improving, developing, or maintaining the integrity of its cloud computing services, unless the vendor receives express permission from the student's parent. The vendor shall work with the KCBOE to determine the best method of collecting parental permission.
- With a written agreement for educational research, the vendor may assist the KCBOE to conduct educational research as permitted by the Family Education Rights and Privacy Act of 1974, as amended, 20 U.S.C. sec. 1232g.
- Pursuant to KRS 365.734, the vendor shall not in any case process student data to advertise or facilitate advertising or to create or correct an individual or household profile for any advertisement purposes.
- Pursuant to KRS 365.734, the vendor shall not sell, disclose, or otherwise process student data for any commercial purpose.
- Pursuant to KRS 365.734, the vendor shall certify in writing to the agency that it will comply with KRS 365.734(2).

Family Educational Rights and Privacy Act, National School Lunch Act and Child Nutrition Act

If during the course of this agreement, the KCBOE discloses to the vendor any data protected by the Family Educational Rights and Privacy Act of 1974 (FERPA), as amended (20 U.S.C. sec. 1232g, *et seq.*), and its regulations, and data protected by the Richard B. Russell National School Lunch Act (NSLA) (42 U.S.C. sec. 1751 *et seq.*), and the Child Nutrition Act of 1966 (CNA) (42 U.S.C. sec. 1771 *et seq.*), the vendor agrees that it is bound by and will comply with the confidentiality, security and redisclosure requirements and restrictions stated in FERPA, NSLA and CNA.

The vendor hereby agrees to report to the KCBOE, immediately and within twenty-four (24) hours, any known reasonably believed instances of missing data, data that has been inappropriately shared, or data taken off site.

The vendor agrees that FERPA-protected information is confidential information. FERPA-protected information includes, but is not limited to the student's name, the name of the student's parent or other family members, the address of the student or student's family, a personal identifier, such as the student's social security number, student number, or biometric record, other indirect identifiers, such as the student's date of birth, place of birth, and mother's maiden name, and other information that, alone or in combination, is linked or linkable to a specific

student that would allow a reasonable person in the school community, who does not have personal knowledge of the relevant circumstances, to identify the student with reasonable certainty.

The vendor understands and acknowledges that any unauthorized disclosure of confidential information is illegal as provided in FERPA and in the implementing federal regulations found in 34 CFR, Part 99. The penalty for unlawful disclosure is a fine of not more than \$250,000 (under 18 U.S.C. sec. 3571) or imprisonment for not more than five years (under 18 U.S.C. sec. 3559), or both.

The vendor understands and acknowledges that children's free and reduced price meal and free milk eligibility information or information from the family's application for eligibility, obtained under provisions of the NSLA or the CNA is confidential information and that any unauthorized disclosure of confidential free and reduced price lunch information or information from an application for this benefit is illegal. The penalty for unlawful disclosure is a fine of not more than \$1,000.00 (under 7 C.F.R. 245.6) or imprisonment for up to one year (under 7 C.F.R. 245.6), or both.

In the event there is a conflict between this agreement and any other agreement between KCBOE and Vendor, the terms of this agreement shall apply.

CEV Multimedia, LLC

Vendor Name

1500 Broadway, Suite 202, Lubbock, TX 79401

Vendor Address

800-922-9965

Vendor Telephone

bryce.moore@icevonline.com

Vendor Email Address



Signature by Vendor's Authorized Representative

Bryce Moore

Print Name

7/23/2026

Date



Here's to the power of unlocked potential.

Sole Source Affidavit

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Business Name: CEV Multimedia, LLC
Address: 1020 SE Loop 289
Lubbock TX 79404

FEIN: 75-2803669
DUNS: 158885608

Telephone: 800.922.9965 806-745-8820
Fax: 800.243.6398 806-745-5300

Website: www.icevonline.com

E-mail: accounting@icevonline.com

Orders: e-mail customersupport@icevonline.com

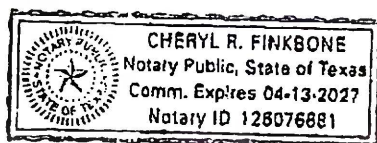
Authorized Signature: _____

Printed Name: Bryce Moore

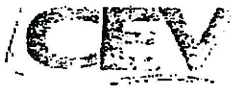
SUBSCRIBED AND SWORN to before me on this 3rd day of January 2024

Notary Public, State of Texas

Cheryl R. Finkbone
Signature



4/13/2027
Date Commission Expires



Kenton County School District

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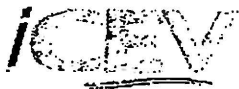


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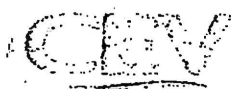
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Contact Us

CEV Multimedia welcomes your questions or comments regarding the Terms:

CEV Multimedia, LLC.
1020 SE Loop 289
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Email Address:
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Effective as of June 30, 2013