Issue Paper

| *It's about ALL kids.*

DATE:
10/14/26

AGENDA ITEM (ACTION ITEM):
Consider/Approve Summit View Academy's agreement with the Action for Healthy Kids for the NFL Flag-in-School Play 60 Initiative.

APPLICABLE BOARD POLICY:
01.1-Legal Status of the Board

HISTORY/BACKGROUND:
Summit View Academy would like to partner with Action for Healthy Kids to expand the impact of the NFL FLAG-in-School PLAY 60 Champions initiative by building an active school environment that work towards ensuring every child has the opportunity to engage in 60 minutes of movement each day. Through a combination of high-quality training, policy and practice support, and capacity building tools, this initiative and the $3,000 grant will help SVA embed physical activity throughout the entire school day.

FISCAL/BUDGETARY IMPACT:
$0

RECOMMENDATION:
Approval of Summit View Academy's agreement with the Action for Healthy Kids for the NFL Flag-in-School Play 60 Initiative.

CONTACT PERSON:
Julie Pouncy, Principal

Julie Pouncy
Principal/Administrator

District Administrator

Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.
Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.

ACTION
FOR HEALTHY KIDS

Action for Healthy Kids
NFL FLAG-in-School Play 60 Champions Initiative
Tier 2 - Memorandum of Understanding

This Action for Healthy Kids (AFHK) Memorandum of Understanding (MOU) is between AFHK and Kenton County (SVA) (the "District"). The purpose of this document is to establish the partnership terms and conditions between AFHK and the District for the period of November 2026 to May 2027.

Article I: Scope

The primary objective of AFHK is to end the child health and education crisis by ensuring that each child has access to three foundations of lifelong health: (1) sound and appropriate nutrition; (2) safe, healthy, and stimulating physical environments; and (3) nurturing relationships with adults.

AFHK and GENYOUth have partnered to expand the impact of the NFL FLAG-in-School PLAY 60 Champions initiative by supporting school districts in building active school environments that work towards ensuring every child has the opportunity to engage in 60 minutes of movement each day. Through a combination of high-quality training, policy and practice support, and capacity building tools, this initiative helps districts embed physical activity throughout the entire school day.

The District will receive a suite of support, including virtual training, peer learning opportunities, technical assistance, FLAG-In-School (FIS) equipment kits, and practical implementation resources. The District will also be awarded funds to implement district-led activities to help activate local Comprehensive School Physical Activity Program (CSPAP) efforts. The District will be expected to participate in trainings, technical assistance (TA), and Communities of Practice (CoPs) to support the implementation of CSPAP strategies.

Article II: Grant Award

AFHK shall provide the District with a $3,000 cash award, which will be disbursed upon receipt of this signed MOU and required pre-assessments (CSPAP-Q and Flag-In-School surveys). The District will work with AFHK to develop an action plan and finalize the budget to implement CSPAP-aligned physical activity. The cash award can be used at the discretion of the District to strengthen districtwide, CSPAP-aligned physical activity implementation, in alignment with the approved action plan and budget. Examples of allowable costs include:

1. Equipment and materials used to increase student physical activity (e.g., recess cards and playground activity equipment, PE supplies, classroom movement toolkits, active hallways and campus activation signage).
2. Family or community engagement activities that promote active school environments (e.g. family/community physical activity event materials).
3. Before/after-school activity supports aligned with CSPAP strategies.
4. Project coordination costs (e.g. staff stipends or substitute pay for wellness champions).
5. Printing or communication materials promoting daily physical activity.

Grant funds **may NOT be used** for:

1. Capital improvements or construction
2. Large equipment unrelated to student physical activity
3. Staff positions not directly contributing to PLAY 60 Champions activities
4. Supplanting district-required expenses (e.g., replacing previously budgeted items)

AFHK reserves the right to terminate this MOU in the event the District becomes non-compliant with the terms and conditions of this MOU. When AFHK determines at its discretion the District is non-compliant, AFHK will send the District notification advising them of the non-compliant items. The District will be given thirty (30) days to correct the non-compliant items to the satisfaction of AFHK. If the non-compliant items are not corrected to the satisfaction of AFHK by the end of the thirty (30) day period, the contract will be terminated on that thirtieth day. Upon termination of the contract, the District will have thirty (30) days from the termination date to provide AFHK with a detailed report on how the grant award was spent and refund any remaining funds received from AFHK.

Article III: Grant Communications

The District agrees to comply with AFHK's logo and Communications Guidelines (see Appendix A) for all grant-related materials, including but not limited to program materials, presentations, announcements, press releases, and curricula. The District agrees to notify AFHK prior to releasing any media or public relations outreach materials related to this grant-funded project. Prior to distribution, AFHK reserves the right to review and approve all press releases and materials developed by the District.

The District grants AFHK the unrestricted right to use photographs, video, film or other media (collectively "Promotional Media") taken of the District's location, its personnel or staff, by or on behalf of AFHK at any time during the project which is the subject of this MOU. AFHK, the project sponsors, organizers or their assigns have permission to use the Promotional Media for any legitimate purpose, including but not limited to social media, editorial, trade, advertising,

web site or any other promotional purposes without restriction and without the District's inspection or approval. The District hereby releases AFHK and their representatives and assigns from all claims and liability relating to said Promotional Media.

AFHK reserves the right to utilize the District's success stories/Promotional Media as needed, including assigning the right to AFHK District Impact Grant funding partners to use district/school success stories/Promotional Media, for purposes of promoting the AFHK District Impact Grant Program and AFHK strategic goals. The District agrees to obtain and keep Promotional Media release forms completed for students in Promotional Media provided to AFHK by the District. The District may use their own Promotional Media release form, or AFHK's, for this purpose. To the extent allowed by law, the District hereby agrees to indemnify and hold AFHK (including, for purposes of this paragraph, its agents, employees, officers or directors) harmless from any and all liability, costs, claims and expenses, including attorneys' fees and related costs and expenses, which AFHK may incur or sustain by reason of any act or failure to act by the District, its agents, employees, officers or directors, to obtain and keep Promotional Media release forms. This paragraph shall survive the termination of this Agreement and shall remain in full force and effect.

AFHK reserves the right to utilize any data provided by the District and its schools, inciuding but not limited to the Comprehensive School Physical Activity Program Questionnaire, Flag In School Survey, AFHK-adapted CDC School Health Index, WellSAT analyses, AFHK's Family-School Partnership Assessment, grant applications, final reports, parent surveys, and student surveys for the purposes of providing aggregate reporting to districts, state agencies, national partners, peer-reviewed journals, funders, and other communications channels. Names and other identifying information will not be provided in reports unless otherwise notified and agreed upon.

Article IV: Grant Deliverables and Expectations

The District agrees to accomplish the items outlined below within the grant term:

Primary Grant Contact

- Designate a primary district-level staff person to be the point of contact for AFHK. Some expectations of the primary grant contact are:
    - oversee action planning and implementation
    - communicate project updates, success and challenges regularly,
    - meet for project support as needed,
    - share district-wide communications and resources,
    - submit timely reporting.

District Team

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- Identify a district team of at least five (5) people to implement the grant. These may be members of an existing District School Health Advisory Council (DHAC) or an equivalent group supporting active school environments. A team approach is intentional as it strengthens sustainability and helps protect project continuity in the event of unexpected staff turnover during the grant year.
- The district team may be asked to help champion wellness efforts across the district, provide input on grant activities, and participate in occasional communication. The Council may include:
    - the primary point of contact identified as part of this grant;
    - physical education staff
    - teachers and other staff
    - parent/caregiver representative;
    - and staff from related CSPAP components.

Include these contact names/individuals within the fields below.

Member 1

Name: Jenn Wiesner

Title: PE Teacher

Email: jennifer.wiesner@kenton.ky

Member 2

Name: Grace Bentley

Title PE Teacher

Email: grace.bentley@kenton.kysc

Member 3

Name: Renee Kidwell

Title: STEAM Teacher

Email: renee.kidwell@kenton.kysc

Member 4

Name: Brittney Sanderson

Title: Assistant Principal

Email: brittney.sanderson@kenton

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Member 5

Name: Susan Gorman

Title: Assistant Principal

Email: susan.gorman@kenton.kyschools.us

Program Activities

- **Technical Assistance (TA)**
  - Participate in TA to support the implementation of CSPAP strategies. District is eligible to receive up to 10 hours of TA from AFHK.
- **Training**
  - Attend two virtual CSPAP trainings offered by AFHK designed to build staff knowledge and skills in implementing CSPAP strategies and best practices.
- **Community of Practice**
  - Participate in a four-session Community of Practice designed to support the implementation of CSPAP strategies and provide opportunities for peer networking and shared learning.

Evaluation

The district will work with AFHK to track and report project data. Evaluation activities include:

- CSPAP-Q assessment administered at baseline (due by November 15, 2026) and project close (required with final progress report) to identify changes in CSPAP-alignment.
- Flag in School (FIS) survey administered at baseline (due by November 15, 2026) and at project close (required with final progress report) to capture participation, use, and impact of FIS kits.
- TA survey to capture knowledge gains and satisfaction with services provided.
- Focus groups will be facilitated to capture insights on AFHK services, including outcomes as a result of attending trainings supporting CSPAP implementation, policy support, technical assistance, and implementation funds.
- Submission of a final progress report by May 31, 2027, including the submission of 3-5 photos or videos of grant activities.

Article V: AFHK Resources

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During the grant period, AFHK will provide the following resources to the District to support this partnership:

- Cash award of $3,000 for the District. Please provide the following information:

Address where check should be mailed

School District:	Kenton County
Attention To:	SVA attn: Jenn Wiesner
Address:	2044 Tuscanyview Dr.
City:	Covington
State:	Kentucky
Zip:	41017
Phone:	859-344-8888
Tax ID:	61-6001301

- Access to technical assistance, a CoP, training, and resources provided by AFHK to support effective districtwide implementation of CSPAP-aligned physical activity. Through these supports, the District will engage In peer learning and networking, share resources, and gain access to implementation strategies and best practices from fellow participating districts.
- Dedicated support from an AFHK School Health Specialist who serves as the District's primary point of contact and collaborates with District staff to develop an action plan, finalize budget, identify implementation strategies, and provide ongoing guidance throughout the grant period.

Recommended Additional Resources

Through the AFHK District Impact Portal, the District has access to additional resources that the district may choose to benefit from, including CSPAP resources and on-demand trainings. Although they are recommended, there is no requirement of the grant to use them. Additional AFHK resources include:

- Complete the AFHK School Health Index for an analysis and report of school-level implementation of policies and best practices.
- Resources, activity ideas and planning support for joining Every Kid Healthy Week 2027 on April 26-30.

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- Invitation to join the National School District Wellness Coalition (NSDWC), a national community of 100 school districts dedicated to advancing school health and child wellness through peer learning, collaboration, and resource sharing. Membership benefits include:
    - Monthly meetings with members representing various components of the Whole Child model.
    - Peer-networking with other district leaders
    - Annual in-person Convening held on November 4-6, 2026 in Memphis, TN.

Article VI: Timeline

Progress on the above deliverables must be submitted to AFHK as follows:

Date	Activity	Description
November 2, 2026	Submit signed MOU and District wellness policies	Districts submit signed MOU.
November 15, 2026	Submit Action Plan and Budget	District submits action plan and budget to AFHK School Health Specialist.
November 15, 2026	CSPAP-Q (Pre-assessment)	CSPAP-Q assessment administered at baseline.
November 15, 2026	FIS Survey (Pre-assessment)	FIS survey administered at baseline.
Fall (likely October, date TBD) Winter (likely January, date TBD)	Virtual trainings	Attend virtual training and professional learning opportunities that support effective implementation of FLAG-In-School and district physical activity initiatives.
Final dates TBD but likely September, November, February, April/May	Community of Practice	Participation and engagement in a four-session CoP that fosters peer learning, resource sharing, networking, and the exchange of promising practices among participating districts.
May 31, 2027	Technical Assistance Survey	Complete a survey to capture knowledge gains and satisfaction with services provided.
September 2026 -May 2027	Grant Implementation	District implements activities outlined in the action plan.

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May 31, 2027	CSPAP-Q (Post-assessment)	CSPAP-Q assessment administered at end of the grant.
May 31, 2027	Flag in School Survey (Post-assessment)	Flag in School survey administered at the end of the grant.
May 31, 2027	Final Report	District submits Final Report including at least 3-5 photos/videos.

ACTION
FOR HEALTHY KIDS

The District agrees to the NFL FLAG-in-School Play 60 Champions Initiative Tier 2 - Memorandum of Understanding District to implement the above deliverables as stated in the Partner District's proposed plan.

AGREED on behalf of ACTION FOR HEALTHY KIDS:

Signature: _____

Printed Name: _____

Title: _____

Date: _____

AGREED on behalf of the DISTRICT:

District Administrator

Signature: _____

Printed Name: _____

Title: _____

Date: _____

District Primary Grant Contact

Signature: _____

Printed Name: _____

Title: _____

Date: _____

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Appendix A

Action for Healthy Kids® Logo Usage Guidelines

Please adhere to these usage guidelines for the Action for Healthy Kids logo.

- Use the official Action for Healthy Kids (AFHK) full-color logo or black and white logo.
- The AFHK logo cannot be used to promote or endorse any brand or product.
- If you create new materials with the AFHK logo on it please contact the appropriate AFHK School Health Specialist with details of how and where the logo will be used.
- The AFHK logo should only be used as a part of messaging that is consistent with AFHK's mission to mobilize family-school partnerships to prepare kids to be healthy in body and mind.
- Persons, schools and organizations who use the AFHK logo automatically agree to adhere to the logo usage guidelines as specified above.
- Any questions concerning the use of the AFHK logo should be directed to nflchampions@actionforheatlhykids.org.